

**July 10, 2009**

**For immediate release**

**2010 WALMART FLW TOUR SCHEDULE ANNOUNCED**

PLATTSBURGH, N.Y. (July 10, 2009) - At the final Walmart FLW Tour stop for 2009 in Plattsburgh, N.Y., FLW Outdoors announced the 2010 Walmart FLW Tour schedule that is highlighted by the Forrest Wood Cup on Lake Lanier in Atlanta, Aug. 5-8. The 2010 schedule features world-famous fisheries, including three return visits from 2009, which will provide exciting and competitive tournaments.

"We are very excited about the 2010 Walmart FLW Tour schedule," said Charlie Evans, president and CEO of FLW Outdoors. "This schedule will have FLW Outdoors visiting some of the best fisheries in the country and giving our anglers the chance to compete on these waters at the optimal time."

The first cast for the FLW Tour will take place on the Red River in Shreveport, La., Feb. 11-14. The FLW Tour will visit Table Rock Lake in Branson, Mo., March 4-7, for a second time in as many years. Marking its fourth consecutive stop in Charlotte, Lake Norman will host the third event on the FLW Tour, March 25-28.

**The fourth stop on the FLW Tour will be Lake Chickamauga in Chattanooga, Tenn., April 15-18.** This qualifying event will follow the National Guard FLW College Fishing National Championship event on Ft. Loudoun/Tellico lakes in Knoxville, Tenn. from April 10-12.

The fifth stop on the FLW Tour will be on Lake Ouachita in Hot Springs, Ark., May 27-30, marking the first FLW Tour event on Lake Ouachita since the 2007 Forrest Wood Cup, where Team Folgers pro Scott Suggs earned the sport's first \$1 million prize. The final qualifying event will be in Huntsville, Ala., returning for a second consecutive season, on Lake Guntersville from June 24-27.

***2010 Walmart FLW Tour Schedule***

<b><u>Date</u></b>	<b><u>Fishery</u></b>	<b><u>Location</u></b>
Feb. 11-14	Red River	Shreveport, La.
March 4-7	Table Rock Lake	Branson, MO
March 25-28	Lake Norman	Charlotte, N.C.
<b>April 15-18</b>	<b>Lake Chickamauga</b>	<b>Chattanooga, Tenn.</b>
May 27-30	Lake Ouachita	Hot Springs, Ark.
June 24-27	Lake Guntersville	Huntsville, Ala.
Aug. 5-8	Lake Lanier	Atlanta, Ga.

FLW Outdoors, named after Forrest L. Wood, the legendary founder of Ranger Boats, is the largest fishing tournament organization in the world. FLW Outdoors has also taken fishing

mainstream with FLW Fantasy Fishing, offering the largest awards possible in the history of fantasy sports. Sign up for Player's Advantage to get your edge and win.

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***For more information:***

FLW Outdoors and its tournaments, visit [FLWOutdoors.com](http://FLWOutdoors.com) or call (270) 252-1000. For more information about FLW Fantasy Fishing and Player's Advantage, visit [FantasyFishing.com](http://FantasyFishing.com).

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