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For Immediate Release

NSA Returning to Chattanooga in 2010

CHATTANOOGA, TENNESSEE – The National Softball Association (NSA) has selected Chattanooga, Tennessee to host the 2010 NSA - Louisville Slugger Class “B” Girls Fastpitch World Series, July 25 – 31, 2010. This announcement comes after NSA held its Class “A” World Series in Chattanooga in 2009. Chattanooga may also still be awarded additional NSA national events.

The 2009 “A” World Series featured 231 teams and an estimated economic impact in excess of \$3.5 million. The 2010 “B” World Series should be at least 150 teams according to NSA representatives which would mean an estimated economic impact of \$2,250,000. Opening Ceremonies will be held at Camp Jordan on Sunday, July 25 and play will start on Monday, July 26 at The Summit of Softball, Warner Park, Camp Jordan, and Tyner Recreation.

NSA President & CEO Hugh Cantrell said, “The state-of-the-art softball facilities, hotel accommodations and atmosphere were major factors in selecting Chattanooga for this event. Families love the Chattanooga area and make a family vacation the week of the World Series. The Chattanooga Sports Committee, Convention and Visitors Bureau, City officials and Parks and Recreation Department are great partners in planning a successful event.”

Sports Committee President Scott Smith added, “Our relationship with Hugh Cantrell and NSA couldn’t be better. They are a terrific partner and their events have an amazing affect on our local community and economy. The NSA event not only features lots of attendees but their average stay is five nights and with girls events you have parents, siblings, and grandparents attending in many cases.”

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For more information please contact:

Hugh Cantrell, President & CEO
National Softball Association
859/887-4114
hughcantrellnsa@aol.com

Scott Smith, President
Greater Chattanooga Sports & Events Committee
423/756-8689
scott@chattanoogasports.org